

The Executive Program on Corporate Management [EPCM]

26th July - 8th August 2023

Course Director:

ITO Akitoshi, Ph.D Professor of Finance, Hitotsubashi University



Dr. Ito obtained a BA from the University of Tokyo, an MBA from Keio University, and a PhD in Finance from the University of Western Ontario (Ivey Business School). He has been doing research and teaching at Hitotsubashi University Business School since 2007. His research interests include corporate finance, corporate governance, SDGs, disclosure, and company valuation. He published many articles in major academic journals. He was also active about developing in-company training programs for many companies and governments.

Associate- Course Director:

YAHAGI Tsuneo, Ph.D Professor Emeritus, Keio University



Dr. Yahagi graduated from Keio University (BS). After working at Mitsubishi Corporation, he went to Stanford University, where he obtained an MBA (with Distinction), MS (Statistics) and Ph.D. (Most Excellent Ph.D. Thesis Award in management, 1981). He has started up and managed his own venture business as well as joined several S.M.E management teams. He became Mitsubishi Chaired professor and also served as Dean of the Graduate School of Business before becoming Provost of Keio University. He has served as an advisor to the central and local governmental agencies of Japan and private companies both in Japan and the US. He has served several companies listed on Tokyo Stock Exchange as outside board members.

The Executive Program on Corporate Management (EPCM) is one of AOTS's flagship and most popular courses to learn corporate management concepts and skills and their underlying ways of thinking which are found in common across good Japanese companies. It was designed in 1983 to improve the managerial capabilities of corporate executives in developing countries, and it has so far attracted 1,150 participants from all over the world. The 43rd program (2 were online) will be held this year and will be conducted with the cooperation of Prof. ITO Akitoshi as the Course Director and Prof. YAHAGI Tsuneo who has served as the Course Director since the first program in 1983.

■ Objective

This program will enhance participants' capabilities of top management so that they can upgrade the quality of the corporate management of their companies as a whole.

■ Highlights

- This program uses the **case method**. Participants will exchange opinions with others from different countries under the guidance of the lecturer.
- Through **intensive discussions** and **confrontation with the complexities** of making the top executive decisions on the issues of each case, participants will enhance his/her top management capabilities.



Course schedule (tentative)

Date	Contents
26-July (Wed)	Opening Ceremony [Case Study] Japanese Management
27-July (Thu)	[Case Study] Organization and Human Resource Management
28-July (Fri)	[Case Study] Corporate Finance
29-July (Sat)	Day off
30-July (Sun)	Day off
31-July (Mon)	[Case Study] Marketing
1-Aug (Tue)	[Case Study] Economics for Corporate Management
2-Aug (Wed)	Study Tour [Visit] Corporate Management of SME in Japan
3-Aug (Thu)	Study Tour [Visit] Corporate Philosophy and Human Resource Development
4-Aug (Fri)	Study Tour [Visit] Corporate Philosophy and Corporate Culture
5-Aug (Sat)	Day off
6-Aug (Sun)	Day off
7-Aug (Mon)	[Case Study] Innovation and Competitive Strategy
8-Aug (Tue)	[Special Lecture] Corporate Management [Final Presentation]

※Program line-up and schedule are subject to change.

Target Participant

Director-level senior executives who have overall responsibility for their organizational management.

Number of participants

25 persons

Language

English

(sometimes with JP/Eng interpretation)

The ability to express one's opinions in English is a must. Active participation in discussions is required to fully experience this program.

Fees

Participation fee will be partially subsidized by Japanese government. Please refer to "Estimate of EPCM" for details.

Application Deadline

1 June 2023

Arrive by 1 June 2023 in Japan



Previous program movie



Application to:

Name of AOTS Alumni Society

Name of Coordinator, Tel: XXXX-XXX-XXX Email: XXXXXXX@XXXXX.com

Inquiry:

AOTS Overseas Cooperation Group Email: shouhei-au@aots.jp

Venue:

AOTS Tokyo Kenshu (Training) Center

The training center provides training facilities and accommodations/meals for the training participants (Address : 1-30-1, Senju-azuma, Adachi-ku, Tokyo)